

# Southeast Region Health Promotion



## What Does The Southeast Region Health Promotion Team Do?

- Works within their local Public Health Offices
- Serves as the connection between the region, NMDOH staff and their local communities
- Performs community-based health promotion in the region through collaboration with community health councils, coalitions, and other networks
- Accesses resources and funding for their communities
- Creates health literacy materials and performs trainings
- Links the community to data resources, evidence-based interventions and programs
- Provides hands-on support and technical assistance to local community partners with community health assessments and other health initiatives
- Facilitates open communication between organizations
- Engages with advocacy and policy development around community and state-wide health issues



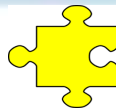
### ***Mission Statement***

To promote health and wellness, improve health outcomes, and assure safety net services for all people in New Mexico



### ***Team Vision***

Striving For A Healthier New Mexico



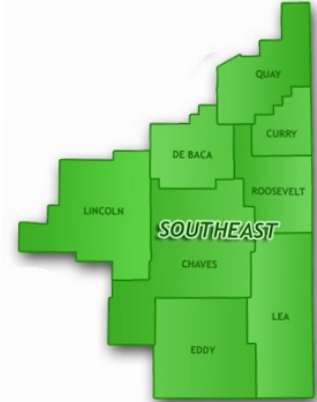
### ***Core Values***

- Flexibility within our role in our communities
- Mobilize Communities
- Respect for a Variety of Organizational Processes
- Positive & Dynamic Teamwork
- Building Healthy Relationships

# YOUR HEALTH PROMOTION TEAM

## Connecting Communities One County at A Time

**Community Partners:** Local Public Health Offices, Community Health Councils, School Health Advisory Councils (SHACs), Community Organizations, and many more!



**Jimmy Masters**  
Southeast Region Director  
575-347-2409 ext. 6227  
james.masters@state.nm.us

**Maegan Sanders**  
TUPAC Coordinator  
Tobacco Use Prevention & Control Program  
575-347-2409 ext. 6233  
maegan.sanders@state.nm.us

**Laurie Dudek**  
Health Promotion Program Manager  
575-347-2409 ext. 6249  
Laurie.dudek@state.nm.us

**Debbie Gentry**  
Health Promotion Educator  
575-356-4453 ext. 6367  
deborah.gentry@state.nm.us

**Celia Fisher**  
Overdose Prevention Coordinator  
575-347-2409 ext. 6241  
celia.fisher@state.nm.us

**Joann Palomino**  
Health Promotion Educator  
Chaves and Lincoln counties  
575-347-2409 ext. 6243  
joann.palomino@state.nm.us

**Laura Wilson**  
Clinical RN-A & Health Promotion Specialist  
Ruidoso Health Office  
575-258-3252  
Laura.wilson2@state.nm.us

